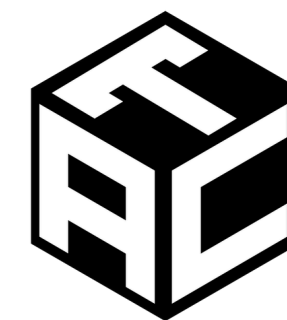


# MARKETING & PROMOTION



Key Contact: Sakshi Jansen sakshi@atcevents.com.au

## DUE NOW – Logos

If you haven't already, email us your logo so we can add to our Event Site, Event App & create Promotion Assets.

Email sakshi@atcevents.com.au

- Hi-res .EPS and .PNG file
- Maximum size is 300 px x 57 px

## DUE NOW – Business Listing

All Sponsors & Exhibitors receive a free year-round listing on our website, which is visited over 100,000 times per annum!

- Check our [Talent Tech & Services Page](#) to see if you have one
- Update or add a listing by completing this [form](#).

## DUE NOW – Discount Code

Share a code with your Customers. **PARTNER200DISC** will automatically reduce the price of a team ticket or standard ticket by \$200. Access an official ATC2026 eMail banner here: [Dropbox: Event Branding & Images](#). It also includes our Brand Guide and Past Event Images in case you'd like to create your own assets.

**Please note:** Once we have your Logo, we will send you an ATC x YOUR Brand Asset to share on socials.

## DUE NOW – Pre and Post Event Content Plan

Feature your content in our monthly eNewsletter for extra attention pre and post event. AU\$1,000 + GST. Very limited availability.

## DUE NOW – Social Media Announcement

Shout it from the rooftops! Include these elements so we can find and engage with your posts.

**Hashtag:** #ATC2026

**Tagging:** [@ATC – Talent Acquisition Events & Content](#)

# YOUR ATC2026 SUPPORT TEAM



## ATC TEAM

### SPONSORS & SPEAKERS

Jo Vohland

Director

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### MARKETING & PROMOTIONS

Sakshi Jansen

Head of Marketing & Comms

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### EVENT ENQUIRIES – TICKETS

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### EVENT OPS & PRODUCTION

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Event Producer

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## HARRY THE HIRER

### EXPO STAND UPGRADES, BUILD & ARTWORK ENQUIRIES

Victoria Mizzi

Account Co-ordinator

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## FED SQUARE

### VENUE, DELIVERIES & ACCESS

Craig Tierney

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### VEHICLE ACCESS

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