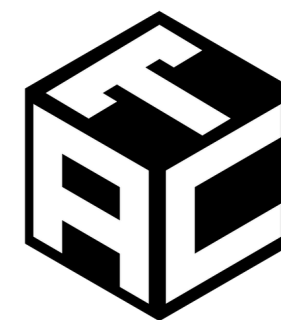


EVENT TECHNOLOGY

Key Contact: Karen Ly karen@atcevents.com.au



The ATC2026 Event App

Company Info Due: August, once we send you the Exhibitor Portal Link

This is the Event App that all attendees use to keep track of the Agenda, Timings, Venue Maps, etc. As a Sponsor or Exhibitor, your company info is included.

To Enter Your Company Info: You will be emailed a link to the Exhibitor Portal in August to upload your company info, videos, links and useful resources for attendees to access and download.

Download the Event App: In September, we will email and SMS all registered attendees to advise that the Event App is available to download. This is when all attendees will be able to see the Company Info you have uploaded.

Ticket Registration – Your Team

Due: No later than Friday, 11 September 2026

We will email you a link to formally register your attendees.

First Name, Last Name, Company, Position Title, Email, Mobile Phone, Dietaries.

All exhibitors and attendees must wear their lanyard throughout the duration of the event. Security guards will be on-site monitoring and checking lanyards and access.

Lead Capture App

Due: Monday, 5 October 2026

1. Download our Lead Capture App here: igniteevents.com.au/leadcapture

Important: Do not go via the Ignite Events website, use this link only.

Important: Allow camera access when prompted to enable QR scanning.

2. When prompted, enter the code ATC2026

3. To log in, you will need your unique exhibitor credentials which will be emailed to your Marketing Lead/Key Contact one week before the event.

If you do not received the code, check junkmail or email: karen@atcevents.com.au

This Lead Capture App will allow you to scan the code on the attendees' lanyard to keep track of who visits your stand. You can also set up a questions bank for your team to ask after they scan each lanyard. E.g. Key needs and challenges.

Important: If you attended ATC2025 as an Exhibitor, please ensure the App has switched over to ATC2026. This is an App that only Sponsors and Exhibitors use.

YOUR ATC2026 SUPPORT TEAM



ATC TEAM

SPONSORS & SPEAKERS

Jo Vohland

Director

jo@atcevents.com.au

+61 417 188 697

MARKETING & PROMOTIONS

Sakshi Jansen

Head of Marketing & Comms

sakshi@atcevents.com.au

EVENT ENQUIRIES – TICKETS

Karen Ly

Event Registration Manager

karen@atcevents.com.au

+61 400 796 042

EVENT OPS & PRODUCTION

Ginny Telfer

Event Producer

ginny@atcevents.com.au

+61 404 648 978

HARRY THE HIRER

EXPO STAND UPGRADES & BUILD ENQUIRIES

Victoria Mizzi

Account Co-ordinator

victoriam@harrythehirer.com.au

+61 432 474 909 / +61 2 9666 8699

FED SQUARE

VENUE, DELIVERIES & ACCESS

Craig Tierney

Event Manager, Zinc

craig.tierney@zincfedsq.com.au

+61 3 8637 0327

VEHICLE ACCESS

Zinc Office +61 3 8637 0333