

SPONSOR SESSION PLANNING

Questions about Session, Agenda, Promotion: jo@atcevents.com.au

Questions about Stage or AV Needs: ginny@atcevents.com.au

SESSION TITLE & OUTLINE

DUE: No later than Thursday, 9 July

For Event Partner, Platinum, Gold or Silver Sponsors, your package comes with a speaking session. What's Due:

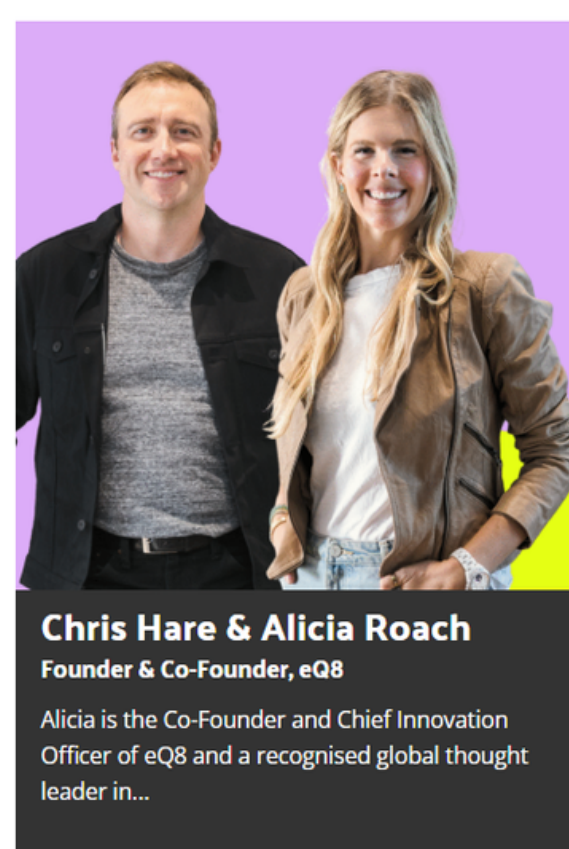
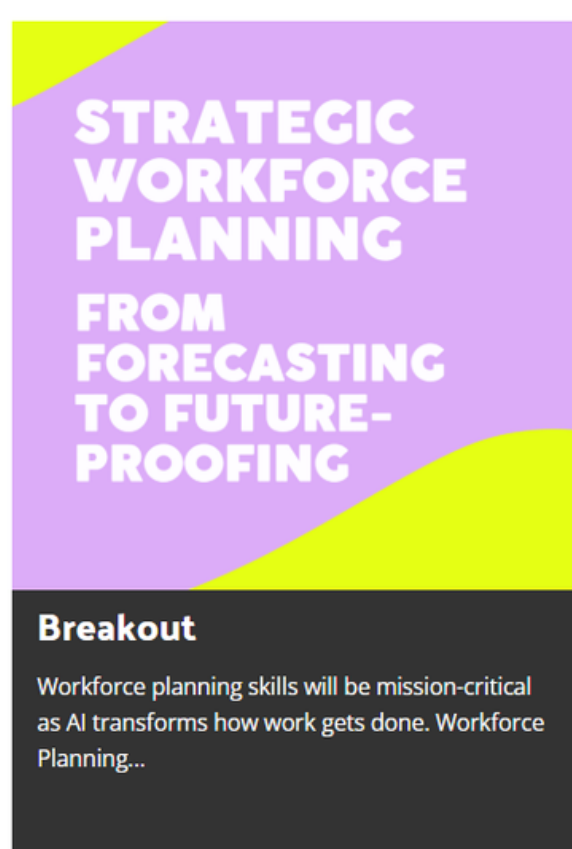
- Session Title + Outline: 4-5 sentences
- Speaker Info: Name, Position Title, Company Name
- Headshot: High-res headshot: 500px (W) x 500px (H) min
Full shoulders in shot, not just face.
- Speaker Bio: 3-5 sentence bio. Here's an example **Bio**
- Fun fact and fun photo: When the MC introduces speakers, we do so with a fun/personal slide. We don't use corporate headshots for this. Hobbies and Interests helps the audience connect with the speaker as a person. Fun Fact could be anything for a special skill, first job, celebrity encounter.

The Agenda Launch: This is when all eyes are on the event site so don't miss your opportunity to promote your session, speaker and brand.

Impact to Ticket Sales: TA Leaders are less likely to book tickets to an event when the agenda has gaps, so it is vital that you work with us to include your session prior to the agenda launch.

Please send your session and speaker info to jo@atcevents.com.au

See other Speakers & Sessions Here: [ATC2026](#)



The longer your session and speaker/s are on the site, the more exposure you receive.

YOUR ATC2026 SUPPORT TEAM



ATC TEAM

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