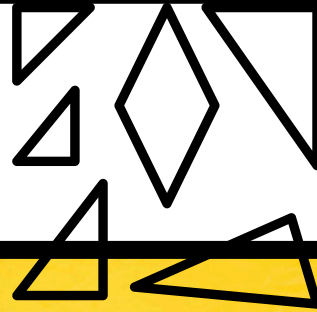




Fed Square Melbourne
14th & 15th October
atcevent.com/2024



IT'S
GLOW
TIME



**INCREASE YOUR EVENT LEADS BY GIVING
YOUR ATC2024 STAND A GLOW UP**

Exhibitor stands in the ATC expo that have an engaging interaction see an increase in lead generation by 250%









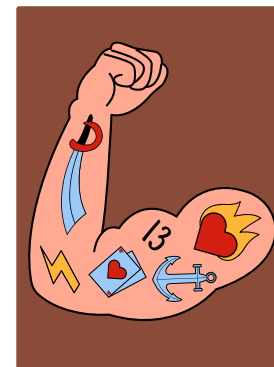


MORE THAN JUST **MERCH**

A vast array of goodies on your stand is great but an engaging and eye-catching activity on your stand will help draw attendees to your stand through the elements of fun and yum. This year we are leaning into the theme “Uniquely Melbourne”. The event is in October, just after the AFL Grandfinal and just before Melbourne Cup, so let’s have some Melbourne fun!

Here are some ideas we can help you with:

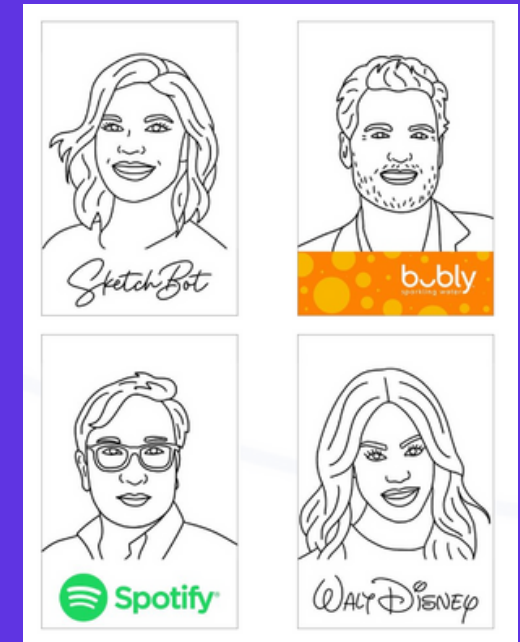
-  Coffee Carts **SOLD OUT**
-  Gelato Cart **SOLD OUT**
-  Temporary Tattoos – \$2,500 + GST
-  AFL Handball Game – \$5,000 + GST
-  Cocktail Station– \$8,000 + GST
-  Sketch Bot! – \$12,000 + GST



CREATE A QUEUE WITH SKETCHBOT!

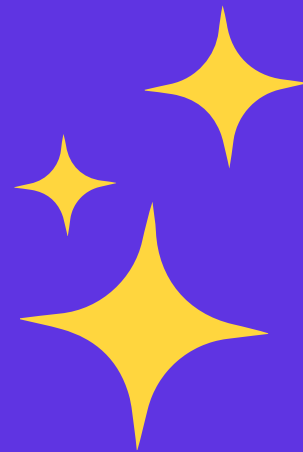


Are you looking for a way to captivate the crowd? This state-of-the-art experience utilizes the latest in robotics and AI to offer the world's most advanced photo sessions. Give attendees a unique keepsake – create a truly stunning portrait. \$12,000 + GST



Exhibitor stands that have an engaging interaction see an increase in lead generation by **250%**

Ready to give
your stand a
glow up?



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