

JOIN THE REBELLION ONLINE!

ATC2020

DIGITAL



atc
events & media

24-25 June 2020

Some of our speakers...



Glen Cathey

Head of Digital Strategy and Innovation, Randstad

AI & Automation in Sourcing/Recruiting

In this session, Glen will share validated findings from Randstad's multi-year research on the best chatbots and matching solutions available in the market today to help you make a business case for them. You will also learn about the importance of ethical AI and various methods to mitigate algorithmic bias to ensure fairness and inclusivity.



Katrina Collier

Author, Candidate Engagement Speaker & Facilitator, The Searchologist

In a World of Technology Overload, who is Really Winning?

With more ways to communicate than ever before, communicating has become more difficult and there is a rise in candidate ghosting. In her keynote session, Katrina will share how we can win attention, robot-proof our futures with human-only skills, and more.



Rita Newman

GM Recruitment, Resourcing & Mobility at ANZ Bank

Beyond Recruitment: ANZ's new Joiners & Movers Experience

How do traditional TA teams continue to remain relevant in the changing landscape of the future of work? Join Rita as she shares ANZ's journey to reimagine their traditional Talent function and create an exciting new experience for their "joiners and movers".



Claire Planinsek

Head of Talent Acquisition and Careers, Australia Post

Making Every Employee a Sourcer

Why go to market when you are sitting on a sourcing gold mine – your current employees? Claire will share with you the inner workings of Australia Post's massively successful Employee Referral Program they'd created for seasonal peak hiring.



Quila Cervelli

Employer Branding Manager, RMIT University

Show your Cards

With an average of 8-10 touchpoints with an organisation prior to applying, candidates are more clued in than ever before. Learn how some Australia and New Zealand brands are successfully ditching their poker faces and showing their cards to future Talent.



Michelle Rushston

Co-Founder & Director, People of Influence

Reading Between the Lines for Better Communications

The ability to read between the lines during face-to-face communications is the skill that enables all other interpersonal skills. This workshop will teach you the tools to enhance all your conversations and interactions and help you create the outcomes you desire.



Kevin Wheeler

Director & Founder, Future of Talent Institute

Fearless Forecast: Workforce 2021 and Beyond

Kevin's Fearless Forecast at the end of the conference is an ATC institution and absolutely unmissable if you want to be prepared for upcoming industry disruptions in 2020 and beyond. His decades of industry experience pulls back the veil on whatever the future may hold.



Antonia Jennings

Director of Talent Acquisition APAC, Pegasystems

Talent Advisory – The New TA

Antonia will outline the strategic shift that TA functions are making towards a Talent Advisory and how she implemented this model in her last role. Get ready to walk away with valuable process steps on how to identify if your business is ready and how to get started!

Become an unstoppable force for good at **ATC2020 DIGITAL!**

The possibilities of modern technology are thrilling, however, in a furious effort to make our Talent functions fast and efficient, we risk creating a recruitment experience that is cold and impersonal.

At ATC2020 DIGITAL, we will say NO to that. We shall rethink how Talent Acquisition should be done and look at exciting new examples of how forward-thinking Talent functions are putting people, purpose, empathy, transparency, trust and reciprocity at the very core of their hiring process. We will explore how we can use a combination of human-first design, powerful technology, values and damn good people to create a recruitment experience where everyone can win.

Hear how TA Teams are going “Beyond Recruitment” as Inner-Mobility rises, and Talent Acquisition and Talent Management continue to morph together. Whilst automation creates space for Recruiters to explore new skills and value, **the transition of Talent Acquisition to Talent Advisory** is leading to rising new fields of expertise for Recruiters. This isn't just impacting on the day to day role of the Recruiter but also the profile of who the future Recruiter is. Let's talk! Let's share! Let's explore!

We will be looking at what Recruitment and Employment really is – a VALUE EXCHANGE:

- Recruiters and Candidates exchange data to both make decisions about the organisation and their careers;
- Hiring Managers and Recruiters exchange information on the position, process and the market to recruit the ideal person;
- The employee performs necessary work and is paid according to the value of that work;
- The organisation invests in the Recruitment Function and receives an optimised productive workforce as an ROI.

Yet when it comes to reality, the deck is often stacked in the employer's favour. For many Candidates, it is a process of dread – a series of obstacles one must pass in order to progress to the next stage. At ATC2020 DIGITAL, we plan to change that, rebelling against the processes and standards that have been handed down to us.

In a time where it has never been easier to find people, it has also never been harder to engage with them. We will rebel against impersonal communications and show you how to become a **Recruiter Worth Talking To**, one that Hiring Managers, CEOs and Candidates seek out to hear.

Finally, we will look at the intersection of education, employment and change. Micro-credentials are on the rise! What are they? Rebel against job ads asking for out-of-date degrees for the professions that don't require them. Technology and hard skills are being superseded at a phenomenal rate. Let us understand who has the ability to learn the technology and skills of tomorrow, the ones not yet invented.

There are Talent teams already beginning work in these exciting new areas and you will be hearing from them about their new approaches.

Are you ready for ATC2020 DIGITAL? Join the rebellion ONLINE!

24 - 25 June 2020

Tickets (all prices in AUD)

Standard	Group Package	Comfort Pack
\$1,200 +GST Buy 1 get 1 free	from \$3,600 +GST For teams of 3 or more	FREE For TA folks in between jobs
TWO unique logins	Buy 3 get 3 free - \$3,600 +GST	Email us about a free ticket to attend
All-access for TWO months	Buy 6 get 6 free - \$7,200 +GST	All-access for TWO months
	All-access for TWO months	

Contact us on 03 8621 6688 or email info@atcevents.com.au to register or if you have any questions.

Who attends?

2019 Delegates

The ATC was attended by 500+ Talent Leaders and Professionals, many from the top 500 organisations across Australia and New Zealand. Profiles of delegates include:

Acendre | Adobe | Adzuna Australia | AGL | Alcami Interactive | Allegis Global Solutions | Allianz Australia | AllyO | Altablue | American Express | AMP | Anglicare | Anglicare Southern Queensland | ANZ | Aon | Arq Group | Arup | Attract.ai | Aurecon | Auspost | Australian Broadcasting Corporation | Australian Institute of Company Directors | Australian National University | Australian Unity | Avature | Aveo | BAE Systems Australia | Bain & Company | BenchOn | Bersin, Deloitte Consulting LLP | Black Diamond | blueAPACHE | BOC South Pacific | BoldHR | Boral | Broadspectrum | Capgemini | Cappfinity | Catholic Education Office Parramatta | CBRE | Cbus Super Fund | CCS Corporation | Certus APAC | Clarins Group | coHired | Coles | Commonwealth Bank | Commvault | Contact Energy | Cox Purtell | CSIRO | Curious Thing | CV Check | Cvent | Daikin Australia | Datto | Davies Stewart | Deakin University | Deloitte | Department of Education | Department of Justice NSW | Dept. of Finance, Service & Innovation | Downer Group | DXC Technology | Effective People Eldercare | ELMO Cloud HR & Payroll | EML | Employer Brand Mason | Enboarder | EnergyAustralia | eNett Services (Australia) | Enviropacific | ERE Media | Evolve Education Group Limited | Expert360 | EY | EzyCollect | FlexCareers | Flight Centre Travel Group | Flybuys | Fortmount | Foxtel | Frog Recruitment | Fulton Hogan | Future of Talent Institute | Gartner | GFG Alliance | Goodstart Early Learning | GoSource People | Harrier Group | Harrier Human Capital | Harrier Talent Solutions | Hays | Hays Talent Solutions | HireVue | HR Plus | HSBC | Hudson | IAG | ICC Sydney | IDP | IMDEX Limited | Inclusify | Indeed | Intergraph PPM Australia Pty Ltd | Investa Property Group | Jacobs | James Cook University | James Hardie | Jemena | Jobgram | Johnson & Johnson | Jora | Katalyst Consulting | KinCare | Kinexus | KJR Australia | Konekt | KPMG | Launch Digital | Launch Recruitment | LinkedIn | Lion | LiveHire | LogMeln | Lotus Dining | M&C Saatchi | Macquarie Group | Madison Recruitment | ManpowerGroup Solutions | Mars Australia | MAYDAY Recruitment | MedHealth Group | Medibank | Merivale | Mirvac | Mission Australia | MMG Limited | Montage | Moray & Agnew | Morgan McKinley | My Potentia | myInterview | NAB | New Zealand Post | Newcastle Permanent Building Society | News Corp | Nine | Noggin | Northern Regional Alliance | NSW Business Chamber | NSW Heealth | NZ Police | Oakton Services Pty. Ltd | Robert Half | oOh! Media | Open Colleges | Optiver Asia Pacific | Optus | Pageup | Passion Pioneers | People of Influence | Publicis Sapient | PwC Australia | pymetrics | Quantum | Queensland Health | RACQ | REA Group | RecruitmentJobs.com.au | Reece Group | Retail Therapy Recruiting | Rio Tinto | RMIT Online | RMS | Rockend | RossClennett.com | Rumblr | Samuels Donegan | Sanofi | Schneider Electric | SEEK | Servian | Shortlist | SKYCITY | SMAART Recruitment | smartAI | SmartRecruiters | Sonru | Sourcr | Southern Cross Austereo | St John New Zealand | Starlight Children's Foundation | Tabcorp | Talent Board | Talentrich | TalentVine | Telstra | The Benevolent Society | The EVP Co. | The Treasury | The University of Newcastle | Thomas International Australia | Toyota Financial Services | TQSolutions | Transport for NSW | Transport of NSW | TruthAbility | twelve2 | UniSuper | University of South Australia | University of Technology Sydney | UNSW Sydney | Untapped Group | Veolia | Vervoe | VICE Asia Pacific | Virgin Australia | VMware | Vocus Group | Vodafone Australia | Waitemata District Health Board | Warren and Mahoney | Water Corporation | Weirdly | Weploy | Western Sydney University | Westpac Group | White Bay Search | Warrigan Group Pty Ltd | WithYouWithMe | WORK180 | Wreck Bay Aboriginal Community | WSP ANZ | Xero | Xref | Zendesk

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